

HELLO!

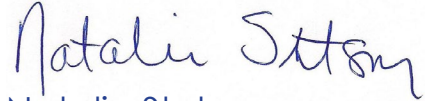
This summer the Erie Canal Museum is celebrating Downtown Syracuse with a 14-week series of Wednesdays at the Weighlock happy hour events. We'd love to work with you to attract people downtown between Memorial Day and Labor Day, encouraging them to explore all that downtown has to offer, including the historic 1850 Syracuse Weighlock Building. Our FREE events will be every Wednesday from 5PM to 7PM between May 31 and August 30, 2017 and will include live music, a cash bar, and a scavenger hunt component.

Our goal is to bring people downtown and to show them that the Erie Canal Museum is here and is FUN (really, we are!). We hope that you will partner with us to promote this series by hanging our flyer and sharing our Facebook events, but we also need your help to fund live music at all 14 events.

We have a few sponsorships available, and we are selling ads that will printed on the back of the drink list every week. See below for more information about sponsorships and see the back of this letter for the different ad sizes and prices. Limited space is available for the ads, so they are first-come-first serve. The fee for your ad covers all 14-weeks of the series, and you'll be welcome to update your ad anytime during the summer.

If you are interested or you have questions, please let me know. I can be reached at (315) 471-0593 x11 or natalie@eriecanalmuseum.org. We really appreciate your support and all that you do to keep Downtown Syracuse vibrant!

Best,



Natalie Stetson

Executive Director, Erie Canal Museum

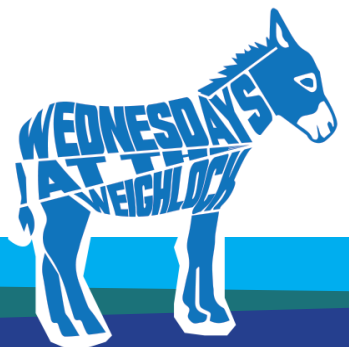
AVAILABLE HAPPY HOUR SPONSORSHIPS

~~PRESENTING SPONSOR: \$2,500 (1 AVAILABLE)~~

- ~~• Company Logo at the top of all event promotions and flyers~~
- ~~• Small Drink List ad (option to upgrade)~~
- ~~• Opportunity to have a table at the events~~
- ~~• Free use of the Museum for a corporate event~~

SUPPORTING SPONSOR: \$1,000 (5 AVAILABLE)

- Company Logo included in event promotions and on flyers
- Extra Small Drink List ad (option to upgrade)
- 50% off use of the Museum for a corporate event



SMALL
2.5" WIDE X 1.85" TALL
~~\$200~~ \$100

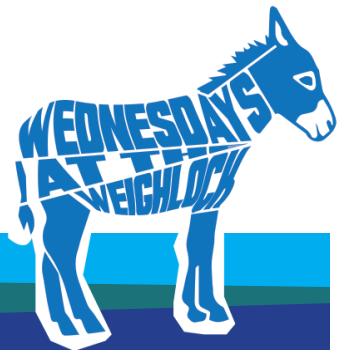
MEDIUM
5.25" WIDE X 1.85" TALL
~~\$350~~ \$250

ALL ADS \$100 OFF IF YOU
RESERVE YOUR SPACE BY
MAY 19!

MEDIUM
2.5" WIDE X 4" TALL
~~\$350~~ \$250

LARGE
5.25" WIDE X 4" TALL
~~\$750~~ \$650

~~EXTRA LARGE
8" WIDE X 4" TALL
\$1150~~



EMAIL YOUR AD TO NATALIE@ERICANALMUSEUM.ORG