



32nd Annual Gingerbread Gallery Sponsorship Opportunities

The 32nd Annual Gingerbread Gallery will be held at the Museum from Friday, November 20, 2017 to Sunday, January 7, 2018. The delicious aroma of gingerbread and candy will waft through the air leading guests to the second floor gallery. Each year the Erie Canal Museum transforms into a festive 1800's street scene with over 30 gingerbread creations on display in storefront windows. These sweet creations are made locally by professional and amateur bakers. The 31st Annual Gingerbread Gallery had over 6,000 visitors!

We would like to invite you to be a part of one of Syracuse's oldest holiday traditions.

Title Sponsor – 1 available

\$5,000+

- Company name listed in the title of the event
- Recognition in all event advertisement in the title of the event
- Logo on signage and map at the Gingerbread Gallery
- Free use of the Gingerbread Gallery for a holiday gathering*
- 6 Family Passes to the Gingerbread Gallery

Gold Sponsor – up to 5 available

\$2,500-\$4,999

- Company name above a storefront in the Gingerbread Gallery
- Recognition in all event advertisement
- Logo on signage and map at the Gingerbread Gallery
- 50% discount on the use of the Gingerbread Gallery for a holiday gathering*
- 5 Family Passes to the Gingerbread Gallery

Silver Sponsor – up to 10 available

\$1,500-\$2,499

- Company name above a storefront in the Gingerbread Gallery
- Logo on signage and map at the Gingerbread Gallery
- 20% discount on the use of the Gingerbread Gallery for a holiday gathering*
- 4 Family Passes to the Gingerbread Gallery

Bronze Sponsor – up to 10 available

\$500-\$1,499

- Logo on signage and map at the Gingerbread Gallery
- 10% discount on the use of the Gingerbread Gallery for a holiday gathering*
- 4 Family Passes to the Gingerbread Gallery

Supporter – unlimited available

\$150-\$499

- Logo on signage and map at the Gingerbread Gallery
- 1 Family Passes to the Gingerbread Gallery

*Details subject to Erie Canal Museum availability.

Interested in being a sponsor? Contact Natalie Stetson at (315) 471-0593 x11 or natalie@eriecanalmuseum.org.