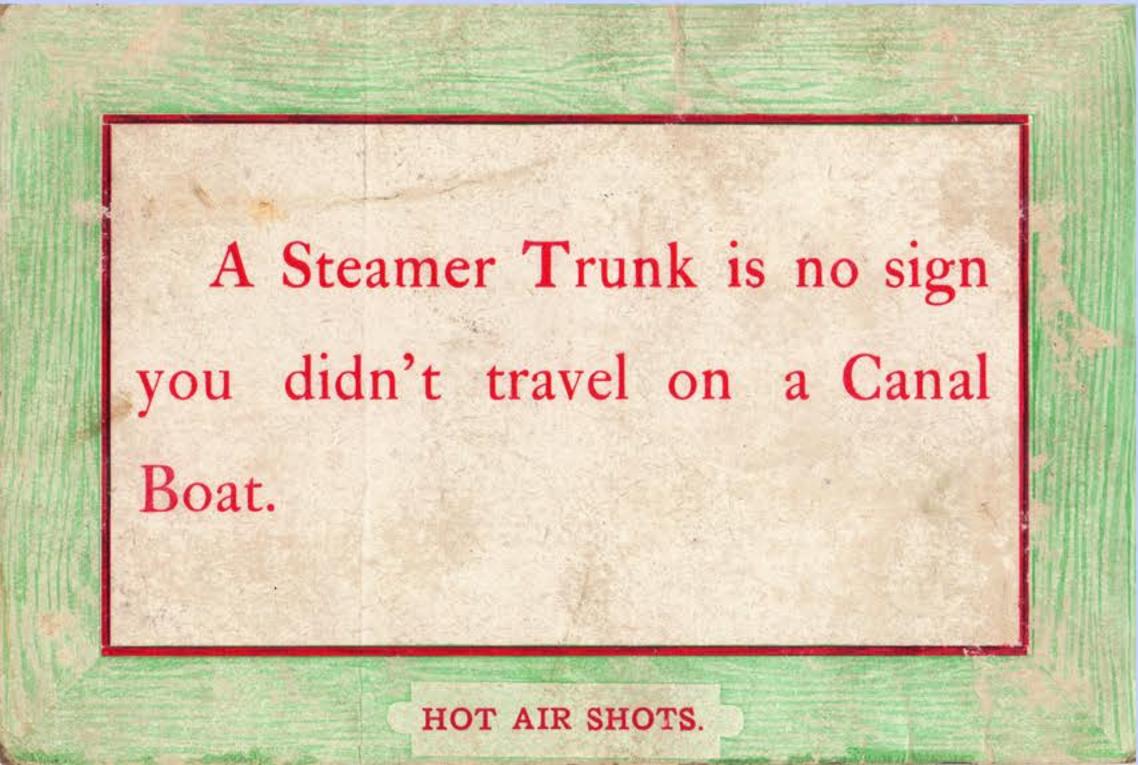


# American Postcards: A Brief History

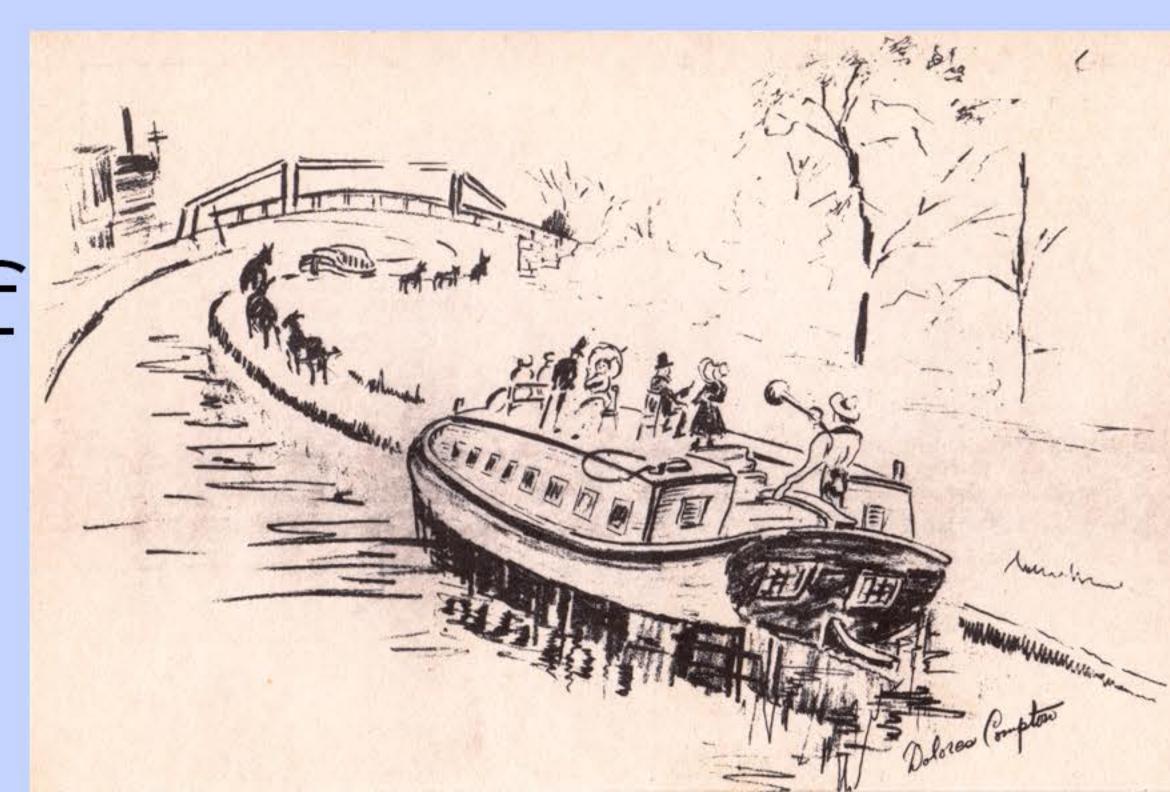


The first American postcard was created in 1873 by the Morgan Envelope Factory, of Springfield, MA. 1873 is also the year of the first pre-stamped "postal cards," which are sometimes called "penny postcards." Only the U.S. Postal Service was allowed to print them until May 19, 1898, with the passage of the Private Mailing Card Act. This allowed private companies to create postcards, which by law had to be called "souvenir cards" (the USPS held onto the term "postcards" until December 24, 1901).

Early postcards were not allowed to have a divided back and only the address was permitted on the back, with any written message confined to the image side of the card. On March 1, 1907, this changed, and postcards could have divided backs. This started the Golden Age of American Postcards, from 1907 to 1915. Postcards were a genuine phenomenon, and colorprinted German postcards exploded in popularity. The craze ended when World War I disrupted the production and importation of these cards.



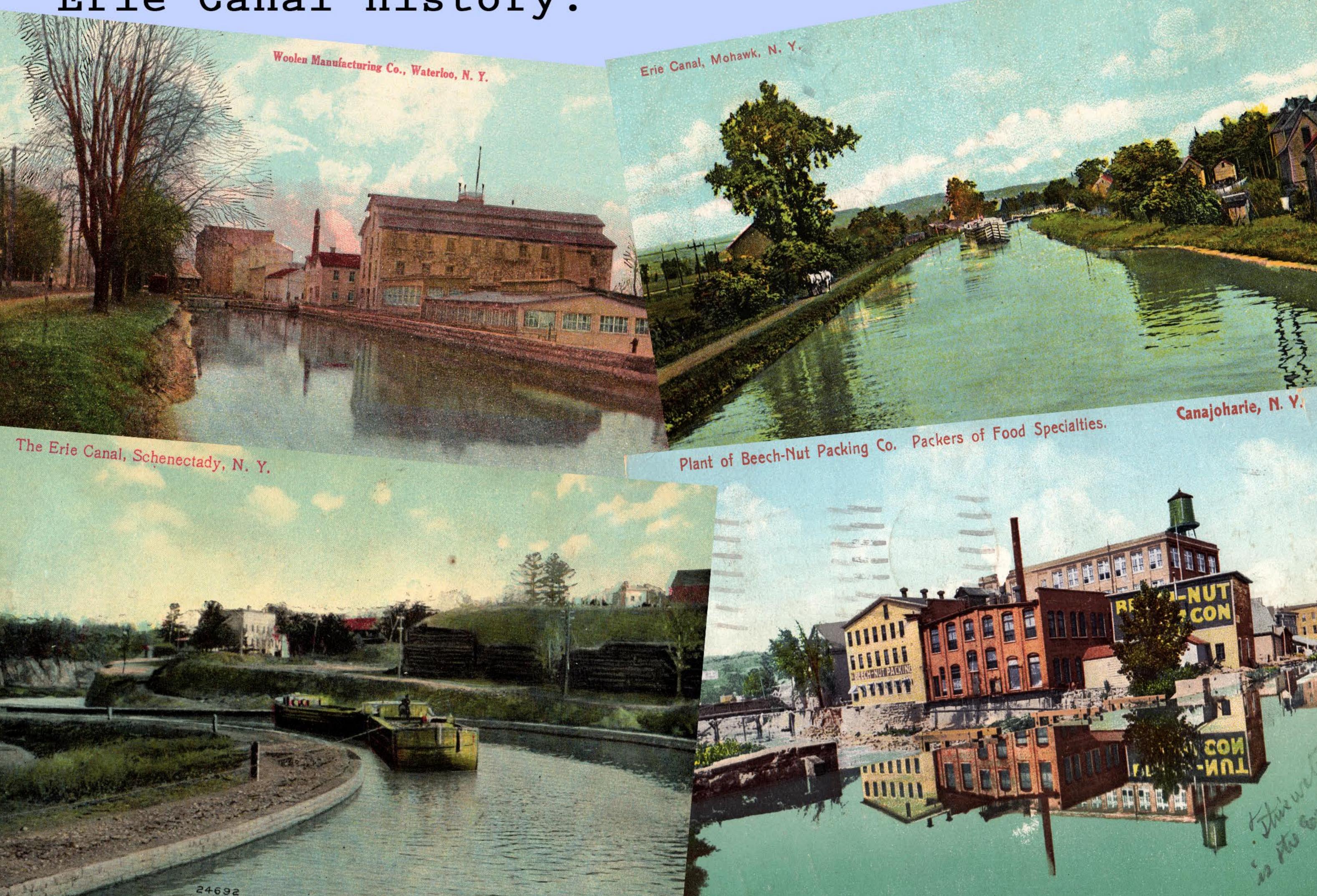
deltiology:
the hobby of
 collecting
 postcards



## Why Erie Canal Postcards?

During the Golden Age of Postcards, they became a genuine national phenomenon. However, they were especially popular among women in the small towns and rural areas of Northern states, so postcards featuring Erie Canal scenes were in vogue!

The Erie Canal Museum has a vast collection of postcards depicting New York canals, as well as canals and waterways in other states and countries. In this exhibit, we are spotlighting some of our favorite postcards in hopes that you will marvel over these little pieces of New York and Erie Canal history.



## Only on the Canal



The famous Lockport "Flight of Five" locks was a spectacular postcard subject.



The Canal system had seven weighlocks, located in Rochester, Oswego, Syracuse, Utica, Albany, West Troy, and Waterford. Today, only the Syracuse Weighlock (you are there!) survives, but images of these lost canal buildings can be found on postcards such as the one to the left.

Lock 52 on the Enlarged
Erie Canal was located in
Port Byron, 30 miles west
of Syracuse. The Canal was
closed and filled in this
area, but in 2016, the Lock
52 site (which includes
the Erie House tavern, a
blacksmith shop, and a mule
barn) was opened as a
historic site accessible
from the New York State
Thruway.



Only on the Canal



it looks arry natural fair Handoolored "I have seen this myself and it looks very natural. It is down the river from Little F. This is canal toe path [sic] at its base."

> Lyons has two locks on the current New York State Erie Barge Canal, E-27 and E-28A.

MOUTH OF WOOD RIVER, WHERE BARGE CANAL ENTERS

"No doubt this is somewhat interesting Mouth of Wood River, Where Barge Canal Enters

No doubt this is somewhat interesting to

G. M. WILLIAMS, PUB.

Jan. Jan. to you."

"Lock 55 Erie Canal", Lyons, N.Y.

Writing About the Canal



HERE THE ERIE CANAL CROSSES THE MOHAWK RIVER NEAR SCHENECTADY, N. Y.

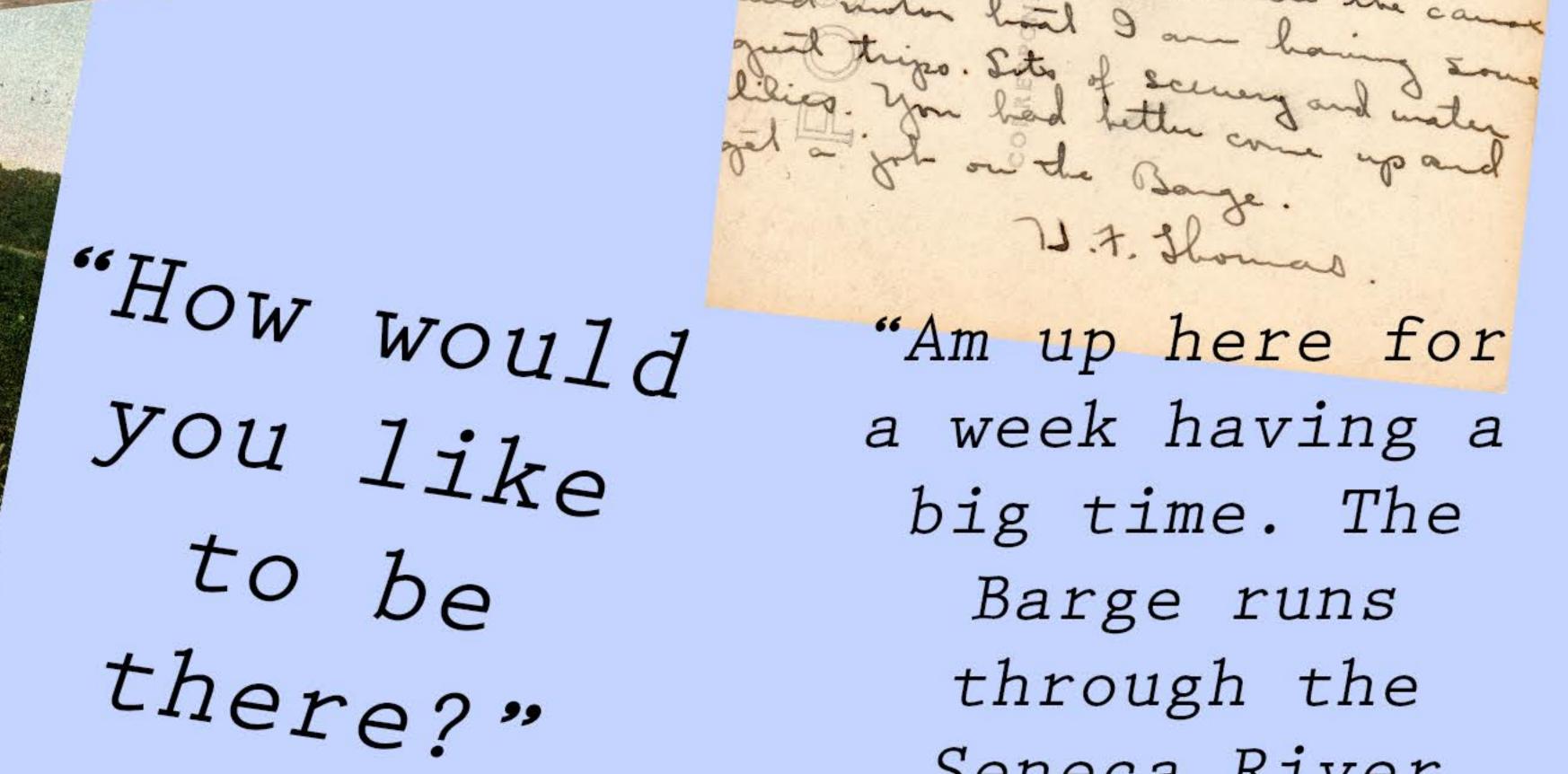
car outribe the bank wa

over this cand. hot it of

beautiful but very inset

Ho mie 12 De Cume

anna C. Bartle



Baldwinsville



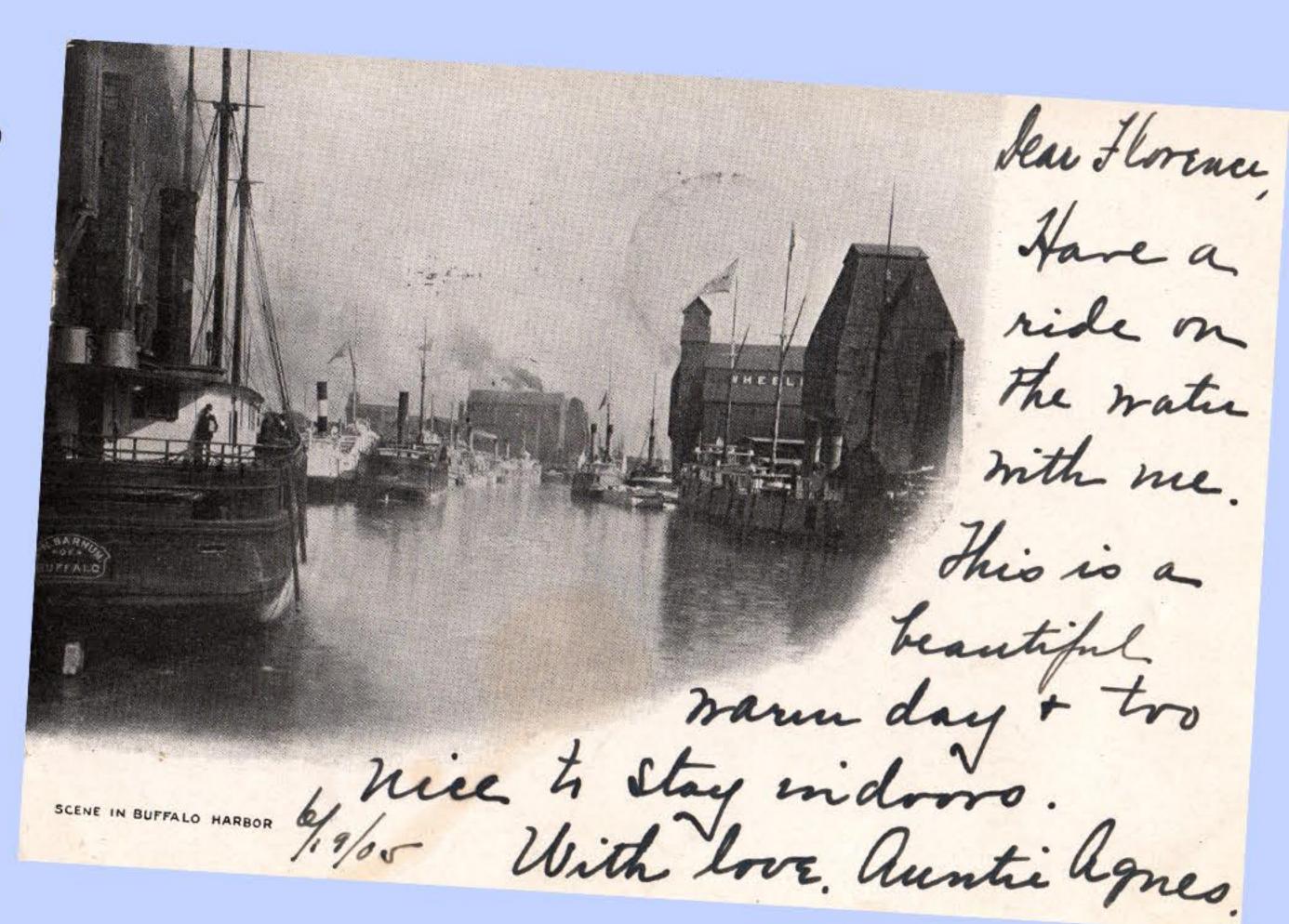
"Am up here for a week having a big time. The Barge runs through the Seneca River for quite a distance and I have seen quite some engineering. The river is very pretty and between the Canal and motor boat I am having some

Dutin had I am having some

A newer postcard, from 1946. great trips."

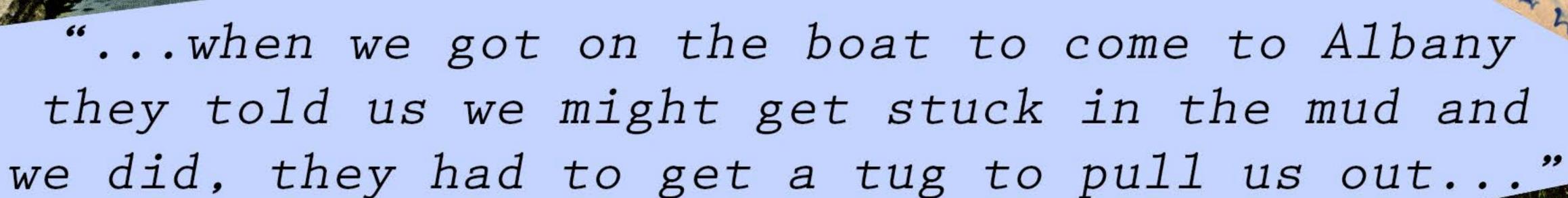
"I'm sitting in the car outside the bank waiting for Mae and looking right over this canal. Not at all beautiful but very useful. It's nice to be home.

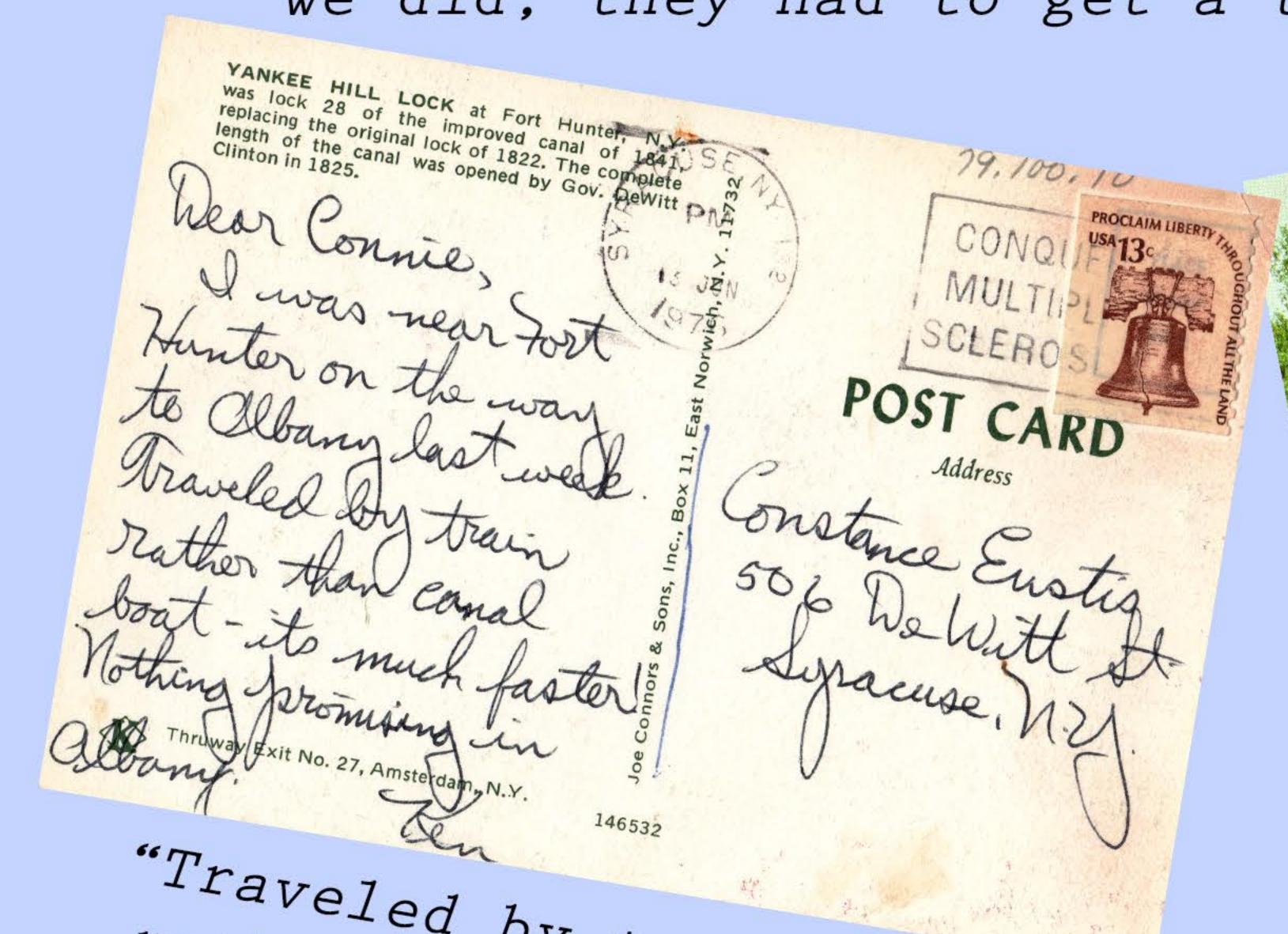
"Have a ride on the water with me. This is a beautiful warm day + too nice to stay indoors.



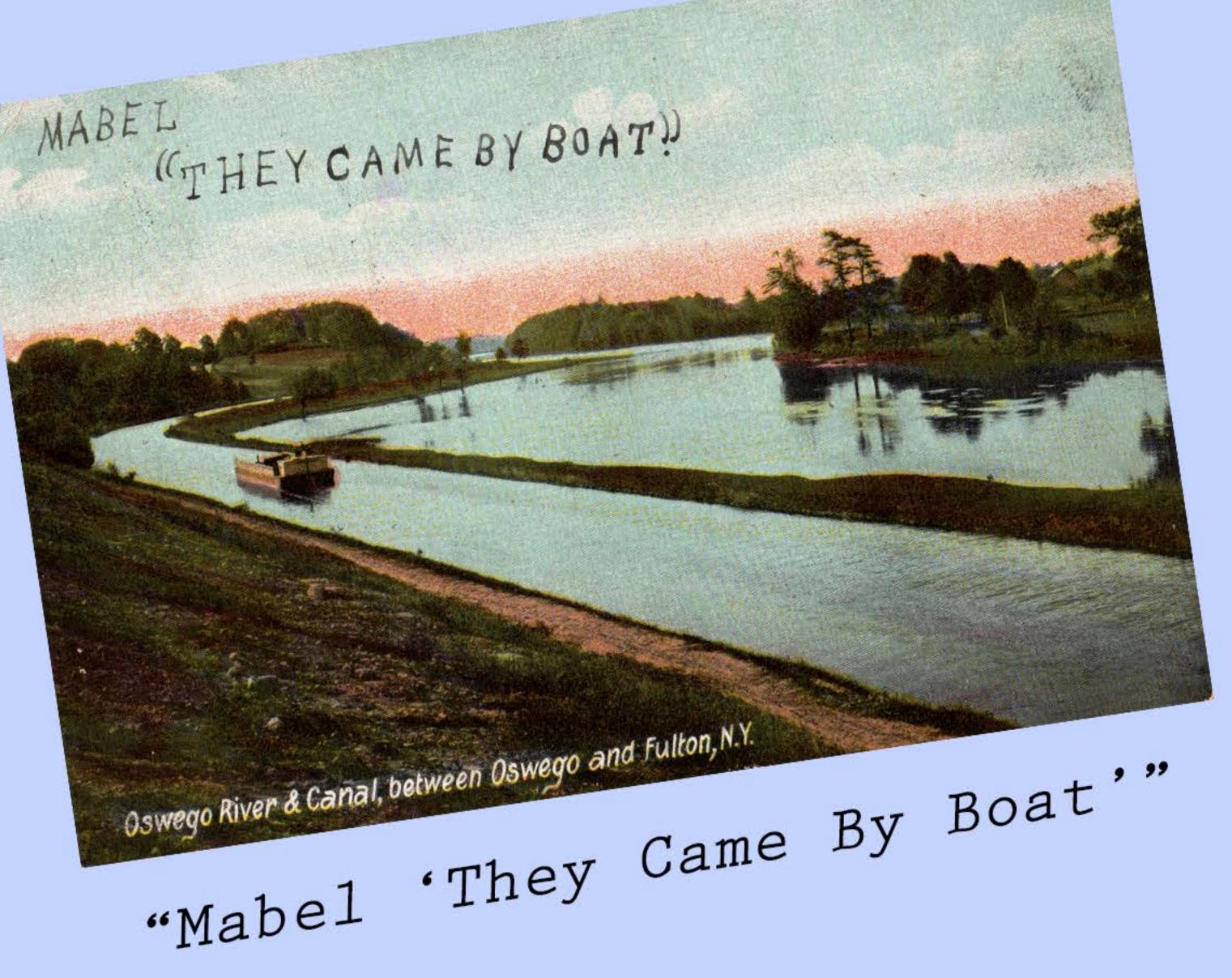






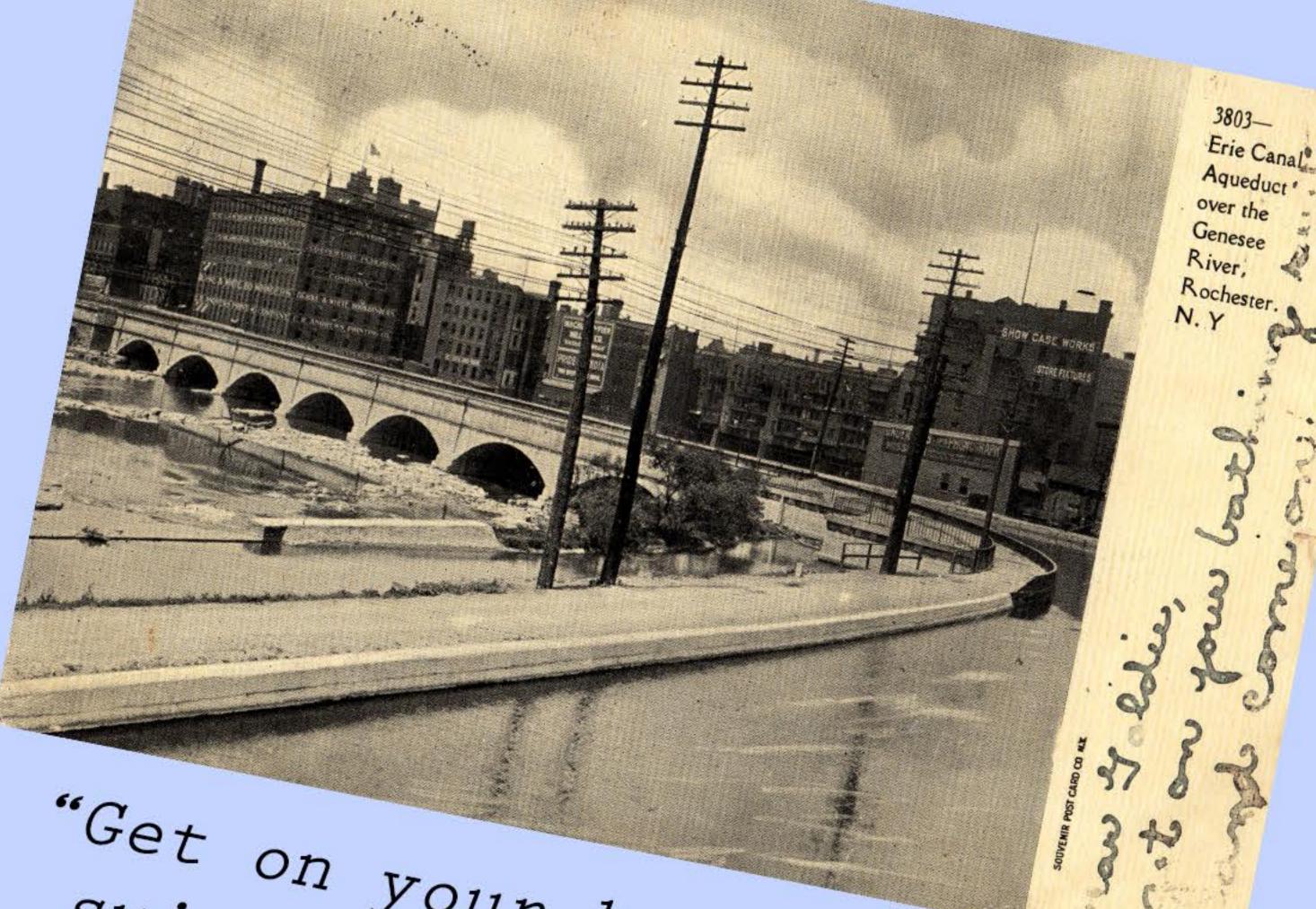


"Traveled by train rather than canal boat - its [sic] much faster!"



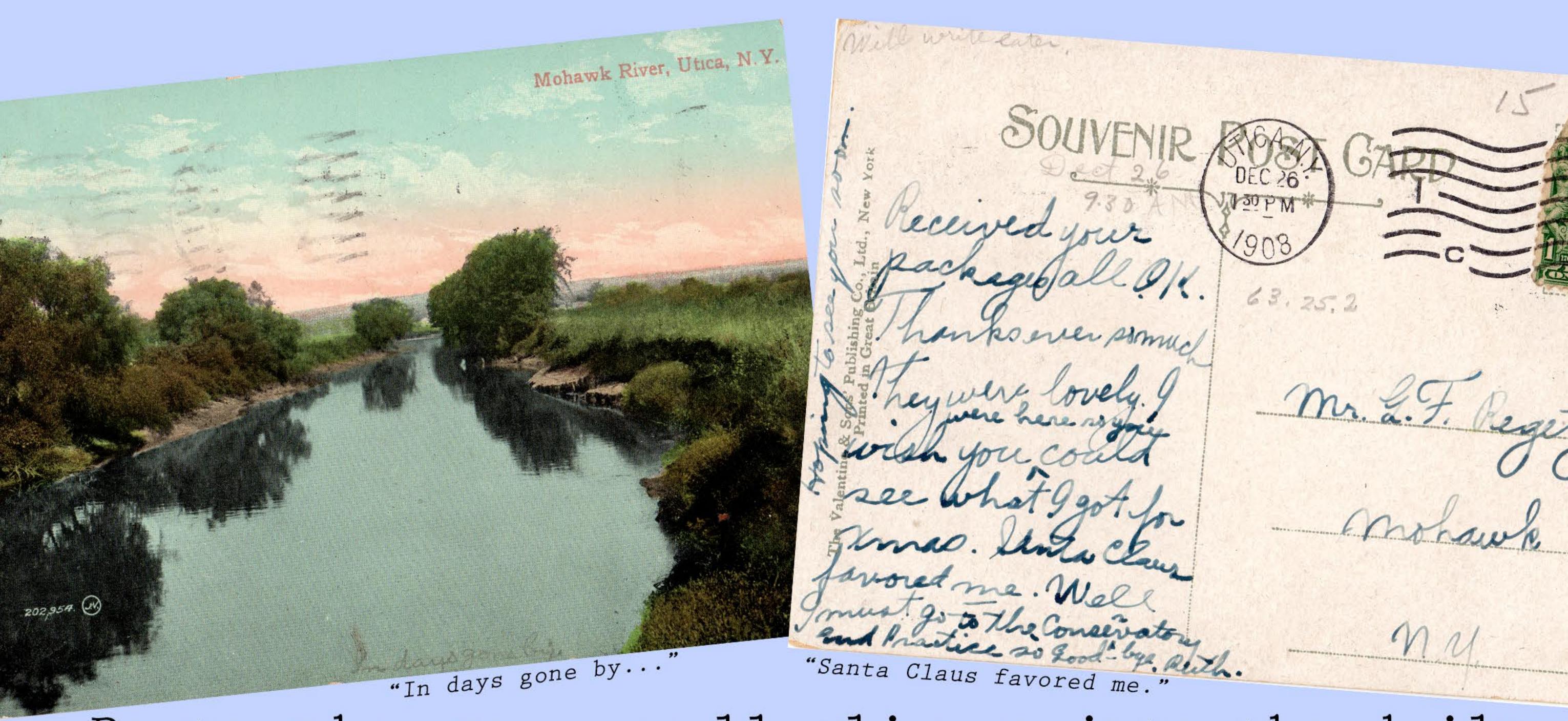


might be alled of of the wind the head to much and when the much and the much and will are to a control of the much and will are much and a control of the co



"Get on your bathing suit and come on!"

#### Postcard Stories



Postcards are a small glimpse into the daily lives of the people who wrote them. The kind of information that might today be put into an email, a text message, or a brief phone



#### Postcard Stories



Madeline.

POST CARD AUG
SPAN
1913
CORRESPONDENCE HERE
NAME AND ADDRESS HERE
NAME ADDRESS HERE
NAME AND ADDRESS HERE
NAME

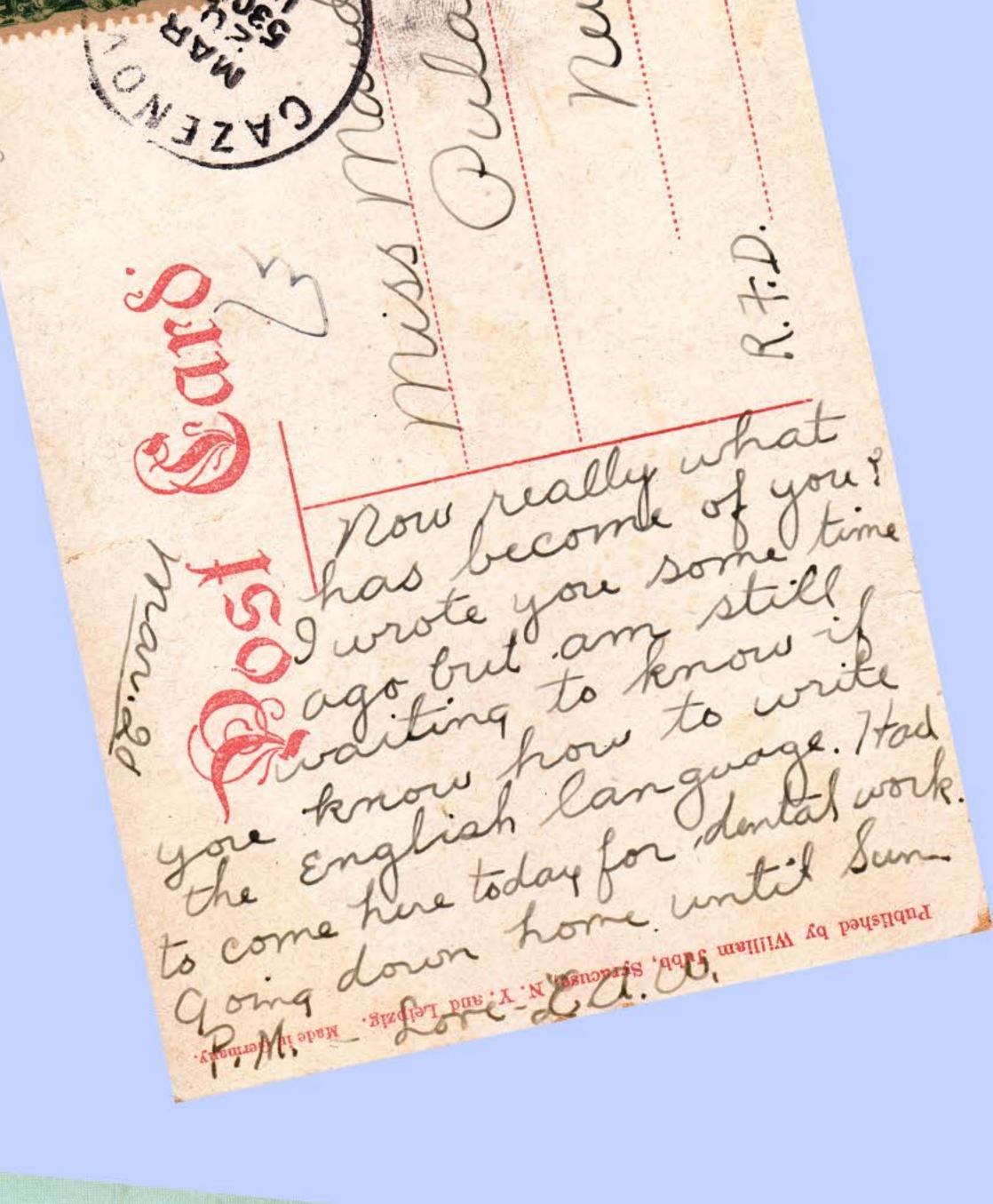
"Scotty and I are now in this busy street dodging

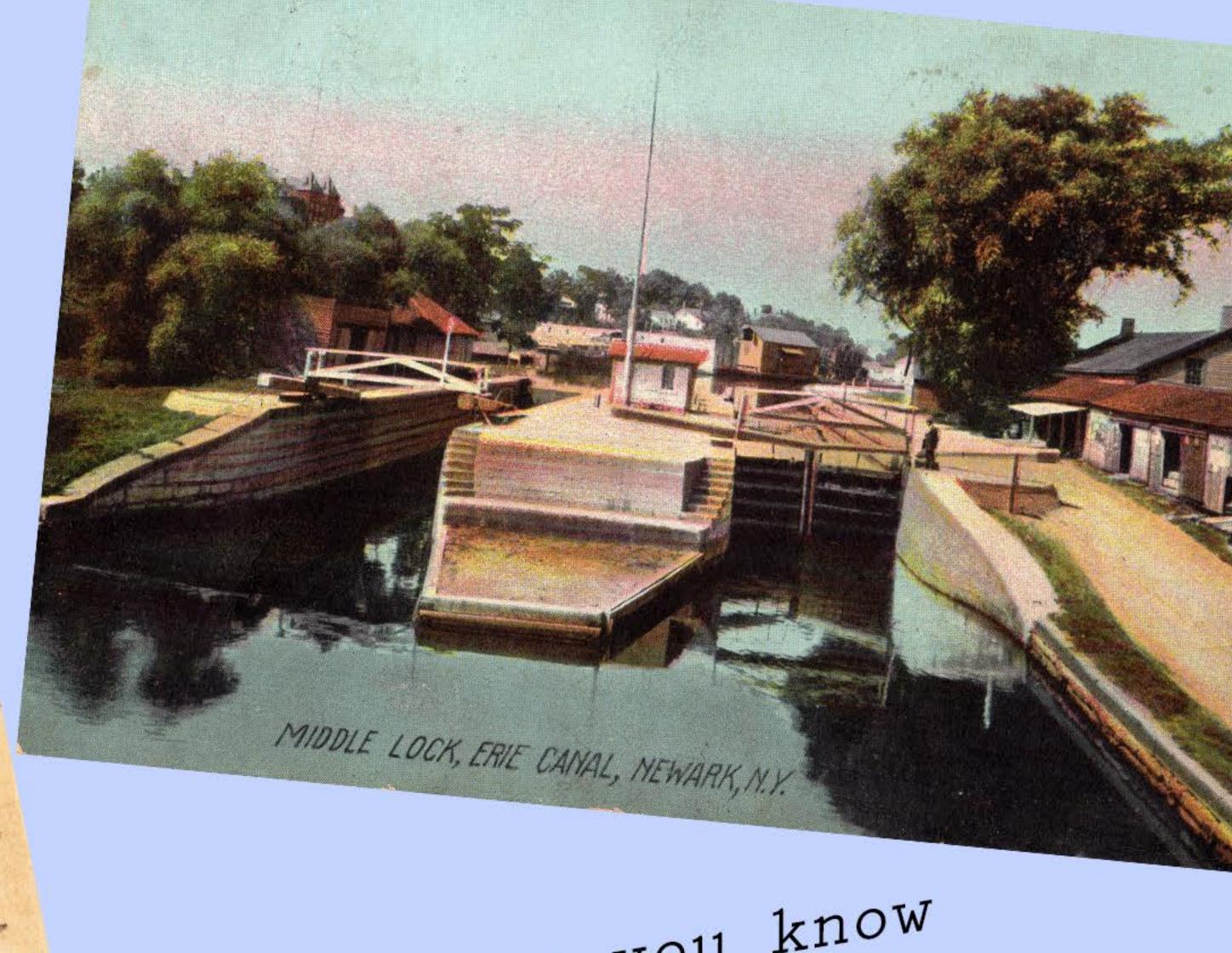
There is a lot of humor to be found in postcards!

"I wrote you some time ago but am still waiting to know if you know how to write the English language."

"I wonder if you some niss having you."

miss bother you one



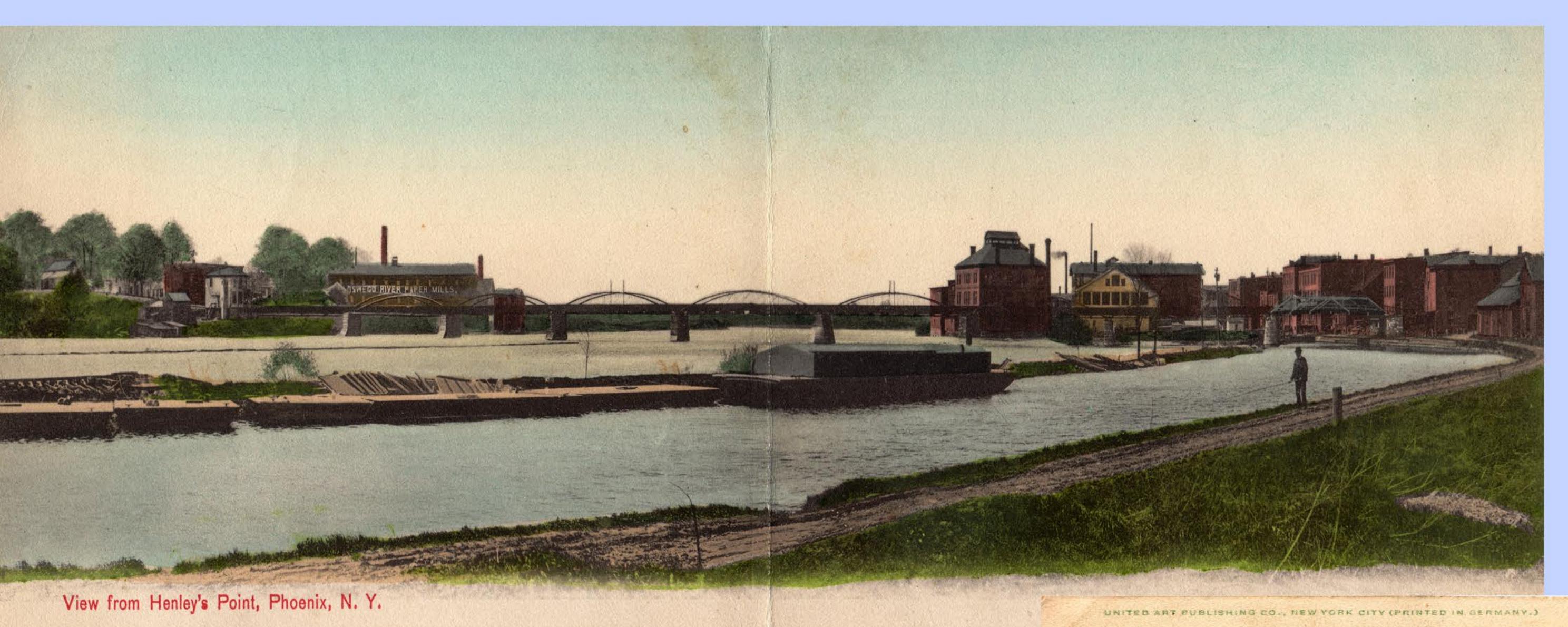


"Just a line to let you know

"Just a line to let you know

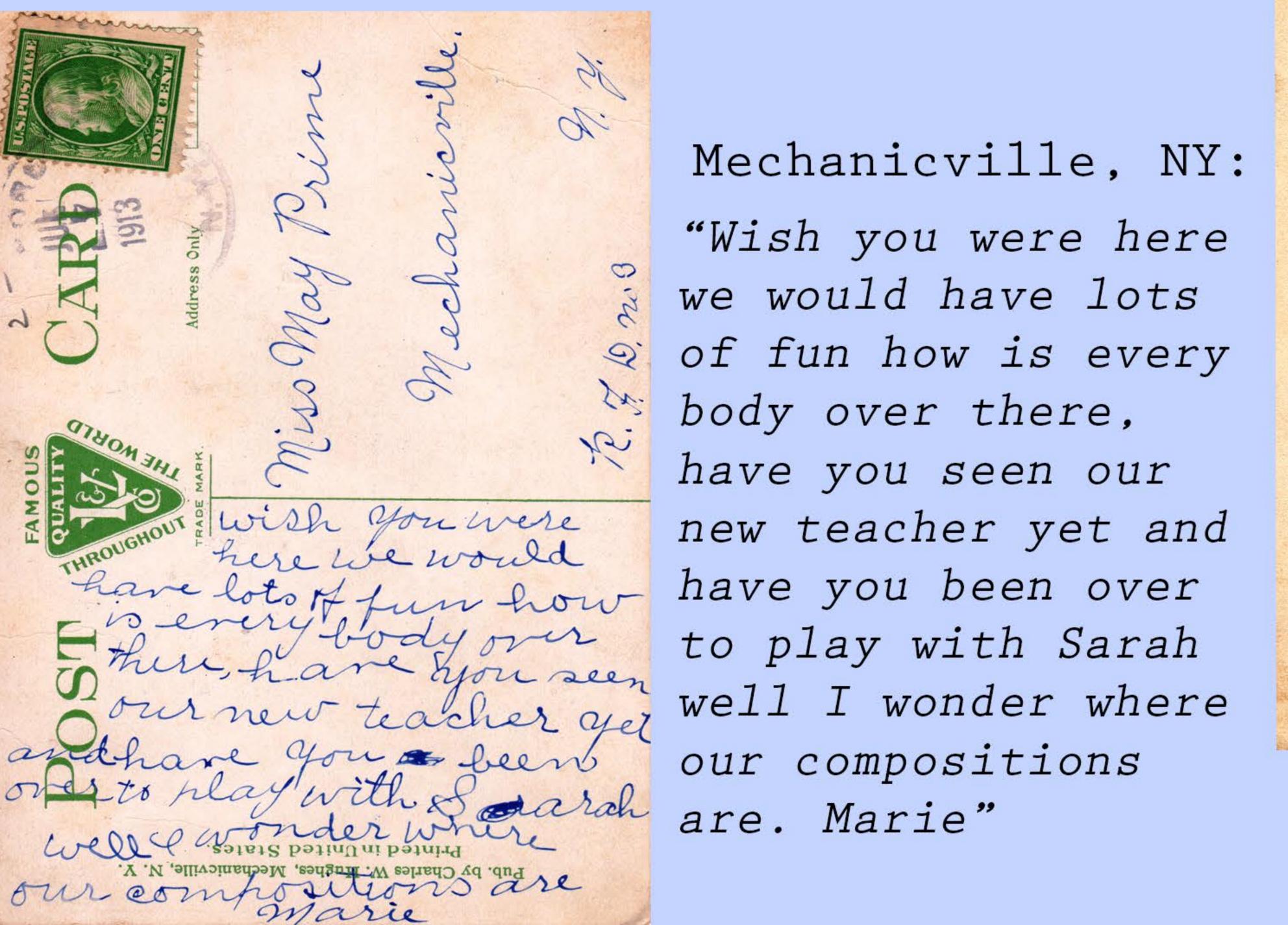
I am not dead but sleeping."

#### Postcard Stories

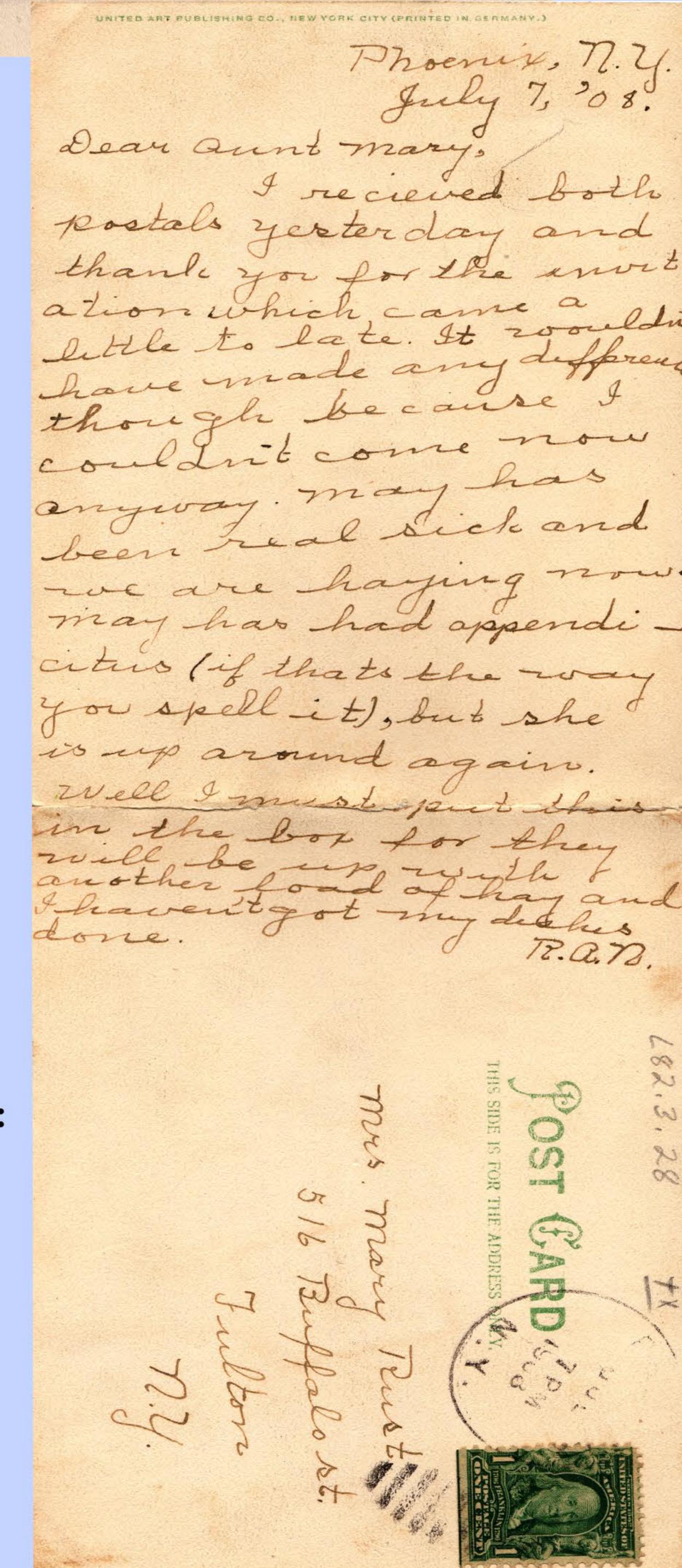


Here's an interesting story from Phoenix, NY. This type of postcard was folded in half for mailing.

"I recieved [sic] both postals yesterday and thank you for the invitation which came a little to [sic] late. It wouldn't have made any difference though because I couldn't come now anyway. May has been real sick and we are haying now. May has had appendicitus [sic] (if that's the way you spell it), but she is up around again. Well I must put this in the box for they will be up with another load of hay and I haven't got my dishes done."



"Wish you were here we would have lots of fun how is every body over there, have you seen our new teacher yet and have you been over to play with Sarah well I wonder where our compositions are. Marie"



postal: another term for postcard

Postcard Syracuse



The city of Syracuse grew up on the Erie Canal, going from 250 residents in 1820 to over 22,000 by 1850. Picturesque Clinton Square was the center of downtown in Canal days, and it appears on many early 20th century postcards.

"A nice place for a swim..."

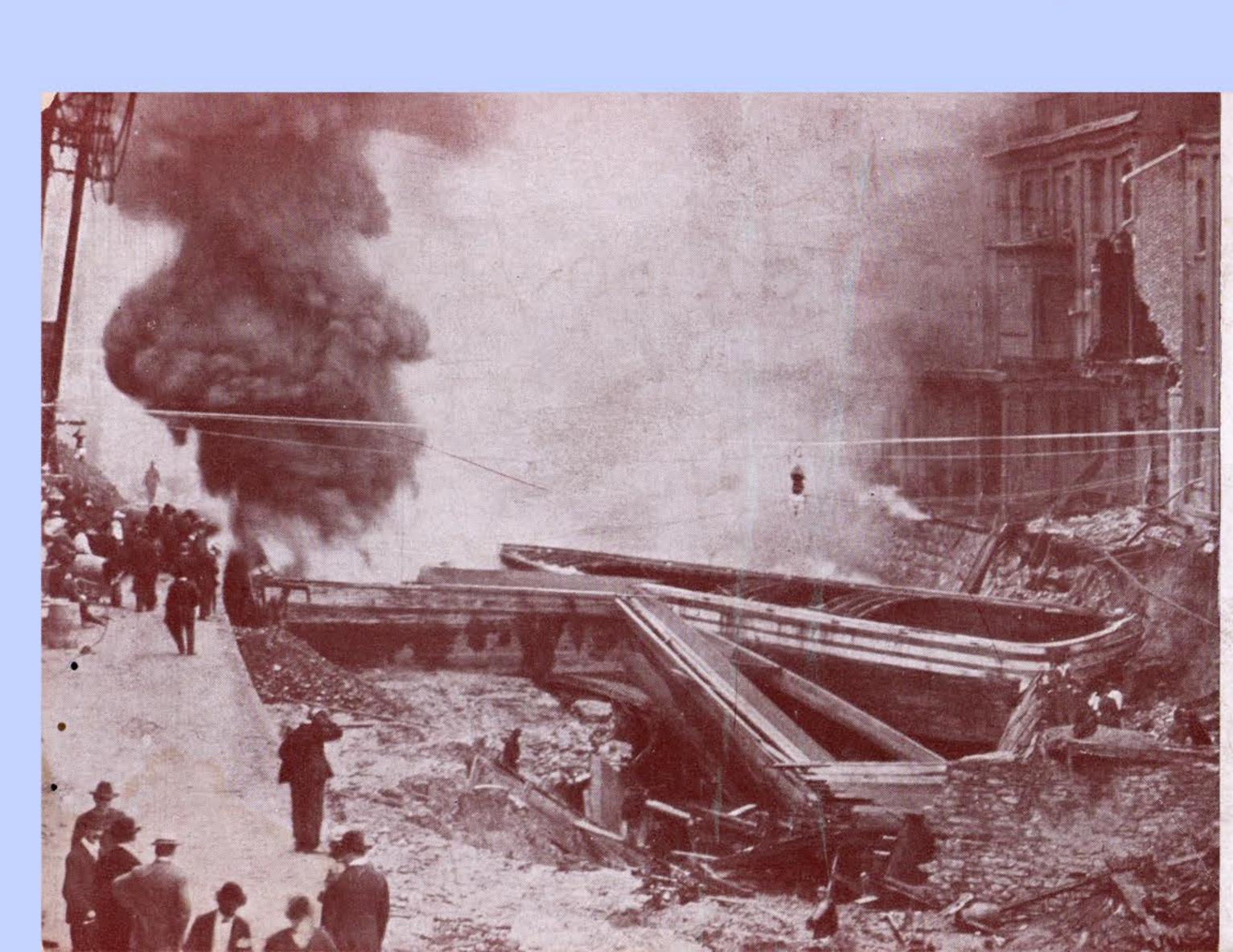


## Canal Catastrophe!



On July 30, 1907, the Erie Canal in Syracuse suffered a break when a culvert carrying the Canal over Onondaga Creek collapsed. There were no injuries, but several boats were drawn into the resulting hole, and parts of nearby buildings were also washed away. This may seem to be an odd event to be commemorated by postcard, but it was major news at the time, as the Canal was shut down for repairs.

The damaged boats were soaked with oil and then burned, to get rid of the debris.



Burning the
Canal Boats
that were wrecked
by break in the Erie
Canal on July 30,
1907,
Syracuse, N. Y.

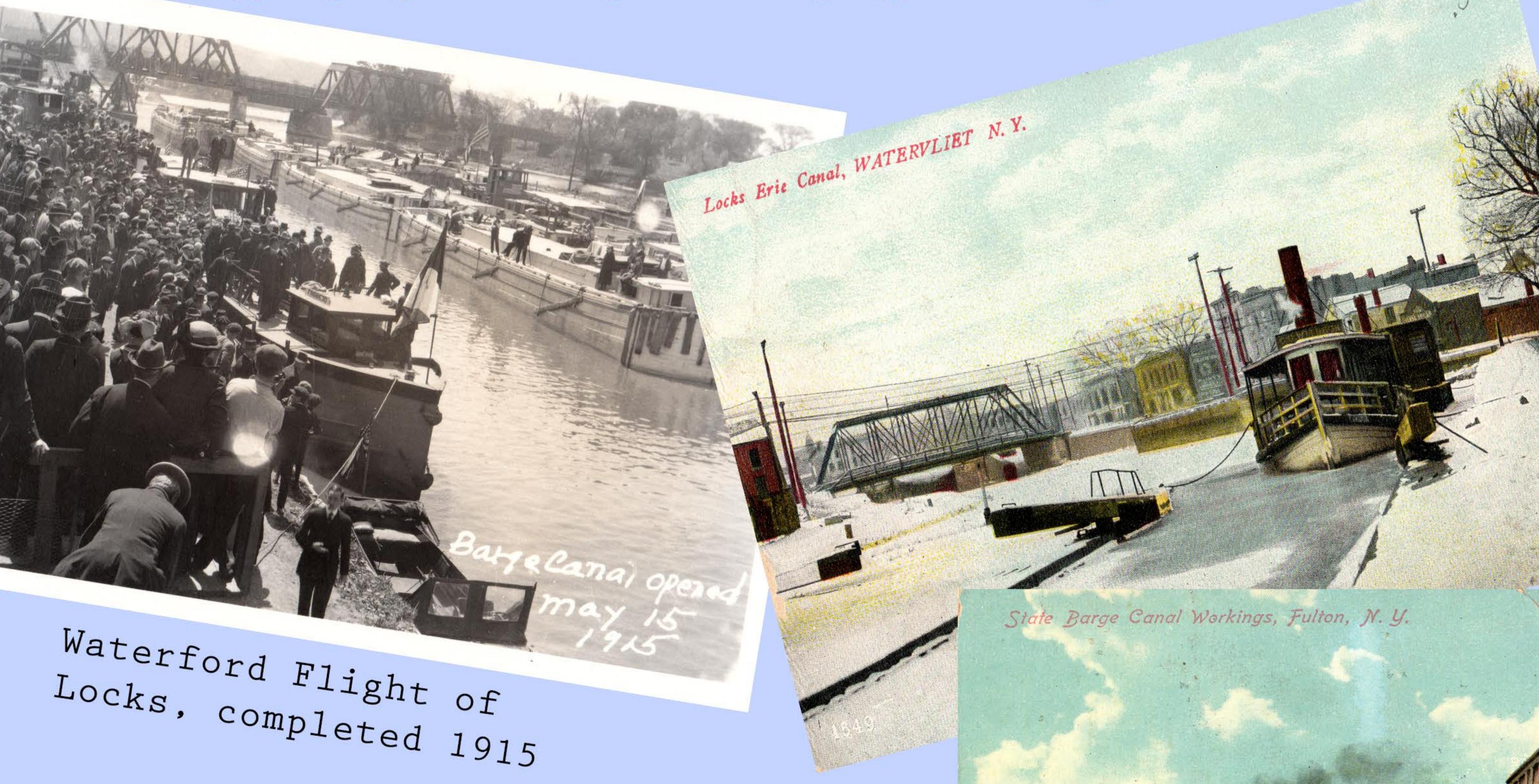
Scenic New York



Postcards gave Americans the opportunity to marvel at the unique and often beautiful sights of Canal country.



### Scenic New York



The current Canal system, the New York State
Barge Canal, opened in 1918. It is depicted on many postcards.

There are many postcards which refer to Canal swimming...a bad idea!



The Canal was a dirty and dangerous place to swim. But the modern Barge Canal passes through Sylvan Beach, on Oneida Lake, giving much greater access to this site of summer fun.

