Marketing and Outreach Internship

The Erie Canal Museum is looking for an innovative and motivated individual to assist with marketing and outreach efforts to increase awareness of our programs and exhibitions. This internship could be adapted to be virtual. Showcasing the only remaining weighlock building in the United States, the Erie Canal Museum collects and preserves Canal material, and provides engaging educational experiences that champion an appreciation and understanding of the Erie Canal’s transforming effects on the past, present and future.

Please send a volunteer application, cover letter, and resume to Natalie Stetson, Executive Director at director@eriecanalmuseum.org

During the internship you will work on the following initiatives:

- Coordinate the Museum’s social media accounts,
- Develop content for the website, newsletter, and media communications,
- Book and design ads and promotional materials,
- In consultation with the Educator, maintain the Museum’s events calendar, and
- Research and identify opportunities to increase awareness of the Museum and its programs and offerings.

Requirements:

- Student enrolled in Museum Studies program or other related program
- Completed courses in marketing, outreach, development or related internships
- Strong written and verbal communication skills
- Available 10-20 hours per week

You will enjoy this internship if you:

- Have an interest in marketing, communications or development
- Are flexible and adapt to change
- Are self-directed
- Have a willingness to learn

Availability & Salary:

Available: 10-20 hours per week during Monday – Saturday 9AM – 5PM

Salary: Unpaid; academic credit available